## Abstract

An image forming method is disclosed. In the image forming method after uniformly charging the surface of a latent image forming body, digital exposure corresponding to an image is carried out; a formed electrostatic latent image is subjected to reversal development, employing a developer comprising a toner; and said obtained toner image is transferred onto an image support, and subsequently fixed. The toner is prepared by fusing at least the resin particles in a water based medium.